

# FG4

LONDON

Designed by GEORGE DAVIES



## We're Hiring

### GRADUATE FASHION DESIGNER - BOYSWEAR

A fantastic opportunity to join an established contemporary fashion brand owned by the retail guru, George Davies. Our team at FG4 are all like-minded passionate individuals who are empowered to move the brand forward.

#### About us?

Established in 2011, FG4 is an exciting fashion brand for girls, boys, and women. FG4 is a true lifestyle brand, built around the principles of great design and great quality, with amazing attention to detail.

One of the few people to create four successful international fashion brands, George Davies' career in fashion retail spans over 30 years, the most successful fashion innovator of his time. He is a style visionary who founded NEXT in the 80's, George at Asda in the 90's, per una in M&S in 2001. As a design guru and retail legend, George understands the needs and aspirations of his customers and this has enabled him to create yet another great brand in the Middle East, FG4.

#### What are we looking for?

We are looking for someone who has a passion for fashion, a desire to add value to our beautiful and exciting and fun baby and toddler collections. You must have the ability to pick up new knowledge quickly with experience, be confident in presenting your findings and ideas, as well applying the knowledge and experience gained from your degree. You must welcome challenge and enjoy a fast paced, exciting, environment. The successful candidate for this role:

- Graduated in a fashion design degree.
- Be an enthusiastic and proactive learner.
- Have an excellent understanding of the retail and fashion market.
- Enjoy working to deadlines.
- Enjoy the challenge of working on a variety of garments.
- Be a great team player, able to integrate and contribute to this close team.
- Be able to commute to our office yourself.

### **The role?**

You would be working with the Toddler & Boys design team in a supporting role to assist in the day to day running of the department. You will work with the Designers to clearly identify and understand the brands core customer, market position and key competitors. Once you have developed your knowledge of who we are and who we sell to, you will:

- Assist in research, continually keeping up to date with latest trends, catwalks, celebrities, product launches and fashion news.
- Collate photographs from design trips, magazines and internet and prepare in presentation format.
- Work alongside the design team to produce directional mood boards for each collection.
- Support in the creation of technical design packs to the required standard to get right first time samples
- Manage the day to day business admin of a busy design team.
- Collate reports on market positioning and competitors.

### **The offer?**

Job Types: Full-time, Permanent

Salary: 18K

Benefits: 20 days holiday plus bank holidays – increases with service

The exposure to working alongside a retail legend in an exciting and developing your knowledge of vibrant Middle Eastern market.

Location: The Studios, GD International, Draycott Business Village, Moreton in Marsh, GL56 9JY

Start date: ASAP

### **Sound good to you?**

Then we would love to hear from you!

If you love the sound of this role, please send us your CV and covering letter, telling us more about yourself and why you are interested in the role to [careers@fg4.biz](mailto:careers@fg4.biz)

You can also visit <http://www.georgedavies.com/> for more info on the inspiration that is George Davies.